

2021 - 2022

CONCORD UNIVERSITY FOUNDATION, INC.

ANNUAL FINANCIAL REPORT

CONCORD.EDU

2021-2022 ANNUAL FINANCIAL REPORT

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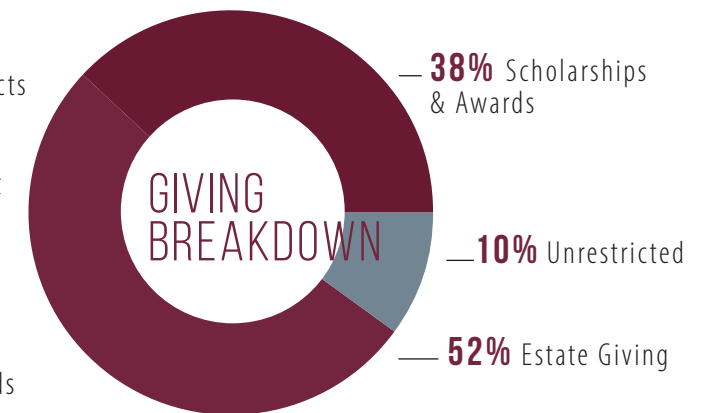
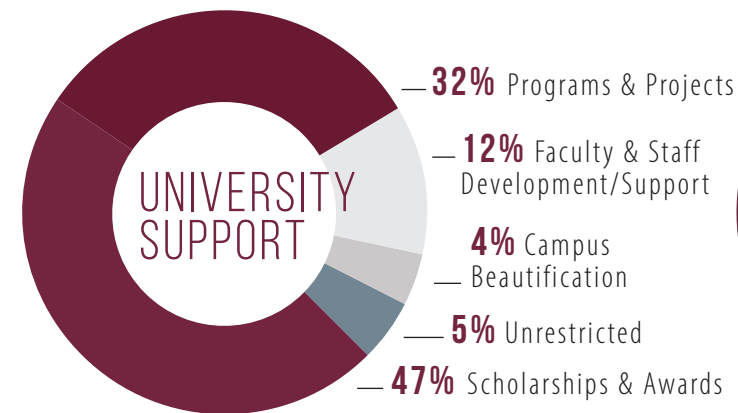
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MISSION

The Concord University Foundation, Inc. was established in 1974 as a non-profit 501(c)(3) organization with the mission of aiding, strengthening and furthering the work of Concord University.

Governed by a dedicated board of directors, we are committed to responsible stewardship of the gifts entrusted to us by our many donors. Through the generosity of these alumni, parents, faculty, staff, individuals, foundation and corporate friends, the CU Foundation continues to grow to support the needs of Concord University and its students. Through the generosity of countless donors, the Concord University Foundation now has over \$47 million in assets.

CONCORD U FOUNDATION YEAR IN REVIEW



TOTAL SUPPORT **\$1,809,956**

TOTAL CASH/STOCK GIFTS **\$1,937,509**

FEATURED SCHOLARSHIPS & FUNDS

Pathways Scholarship

For the 2022 Academic Year, Concord university awarded 50 scholarships totaling \$2000 each.

To date, 140 Concord students have been assisted financially with these scholarships over a 5-year period.

The Gap Fund

This fund provides small grants to undergraduate students at Concord who have high unmet financial need or could drop out of college due to a personal hardship or emergency.

CU Food Pantry

This provides CU students who may not always have the resources to buy food or other essential items. The Food Pantry is managed by the Office of Veteran Services. Monetary donations can be made through the CU Foundation.

FOUNDATION BOARD

As Concord University expands its offerings to better serve the needs of our region, the Concord University Foundation is changing as well, welcoming new members and leadership to combine with those who have faithfully served on the board of directors for many years. Together, the Foundation can better support the needs of the institution.



Jennifer Ware '88 of Princeton, West Virginia is the chair of the board. Ware is a senior vice president and fiduciary division director at Truist Bank Wealth with a responsibility for the trust platform for high net worth clients in several states in the North East region.

Kevin Powell '89 of Winston-Salem, North Carolina is serving as the vice chair. Powell is the founder and CEO of Kevin Powell's Automotive and Powersports Group. His dealerships represent nine different franchises with stores in Winston Salem, Greensboro, Charlotte, and Pilot Mountain, North Carolina.

Dr. Chuck Becker '69 of Beckley, West Virginia is serving as the secretary. Becker has experience as a controller and small business owner. He recently retired from Concord University as the vice president for business and finance. Prior to that leadership role, he taught accounting at CU.

Dr. Rosemary Goss '74 of Blacksburg, Virginia is serving as treasurer. After receiving her M.S. from Virginia Tech and her Ph.D. from Florida State University, Goss worked as a professor of housing and property management at Virginia Tech from 1976 until 2018.

At the September meeting, two new members were confirmed.

Colonel Katrina Terry '91 is the chief of the Cyberspace Force Development Division and the career field manager for Cyberspace Warfare Operations Officers in Washington, D.C.

Charlie Maddy '85 is president and CEO of Summit Financial Group, Inc., a financial holding company headquartered in Moorefield, West Virginia.

Terry and Maddy join the twenty other members who work together to support the work of the Foundation: Jack White '61, Omar Aboulhosn '89, Greg Allen '70, Edward Bailey '75, President Emeritus Dr. Jerry Beasley, Dr. Jerry Benson '72, Christy Elliott Bly '04, Jie Chen '99, Bill Courson, Vic Foti '58, Jackie Karnes '90, Eugene Lockhart, Jr. '89, Jason McDaniel '02, Chris Tuck '90, Dr. Chris Parrish '01, and Josh Stowers '01. Their bios can be found on the Foundation website.

David Kirby, a longtime member of the foundation board and avid Concord University supporter, finished his term this year and was appointed as a trustee, a non-voting position. Charlie Pace also serves in this capacity.

FINANCIAL POSITION

June 30, 2022 and June 30, 2021

These condensed financial statements are derived from audited financial statements of the Foundation. Brown Edwards & Company issued an unmodified opinion on the Foundations financial statements as of June 30, 2022.

Assets	2022	2021
Cash	310,202	820,798
Contributions Receivable	301,328	315,352
Dividends and interest receivable	2,606	1,537
Cash restricted for long-term investment and by agency relationships	366,067	74,710
Investments	46,011,742	52,738,846
Inventory	2,622	2,805
Prepaid expenses	66,664	32,479
Property and equipment, net	2,048	3,521
Funds held in trust by others	652,949	685,340
Total assets	\$47,716,228	\$54,675,388

Liabilities	2022	2021
Accounts Payable	41,314	6,660
Amounts held on behalf of others	5,589,734	6,327,807
Annuity obligations	27,009	33,909
Total Liabilities	\$5,658,057	\$6,368,376

Net Assets	2022	2021
Without donor restrictions	516,316	346,474
With donor restrictions	41,541,855	47,960,538
Total net assets	42,058,171	48,307,012
Total Liabilities and Net Assets	\$47,716,228	\$54,675,388

ACTIVITY

June 30, 2022 and June 30, 2021

Revenues & Other Support	2022	2021
Gifts & Grants	1,938,192	799,540
In-Kind Support	73,444	66,869
Interest & Dividends	768,277	653,474
Net Gains on Investments	(7,025,890)	10,050,013
Change in Split Interest Agreements		(5,192)
Change in Funds Held by Others	(32,391)	129,200
Total Revenues & Other Support	(\$4,278,368)	\$11,693,904
Expenses	2022	2021
University Support		
Student Support	845,971	909,843
Faculty/Staff Development	26,158	5,414
Compensation for Services	8,597	32,269
Other Expenses	712,089	592,122
Management & General	328,416	261,637
Fundraising	49,242	43,121
Total Expenses	\$1,970,473	\$1,844,406
Change in Net Assets	(\$6,248,841)	\$9,849,498
Net Assets	2022	2021
Beginning	48,307,012	38,457,514
Ending	42,058,171	48,307,012

FACULTY SUPPORT



The funding I received from the CU Foundation in the 2021-22 AY allowed me to travel to Jacksonville, Florida for the premier conference in my area of specialty: The Shakespeare Association of America's 50th Annual Meeting from the 7th to the 9th of April 2022. Without being awarded travel monies from the CU Foundation, it is unlikely that I would have been able to attend the 2022 SAA Conference, and I would have missed out on the myriad opportunities to network, present on my research, and the chance to possibly publish my work with a major university press. I am beyond grateful for all that the Foundation does to tangibly support the faculty at Concord.

Anthony Guy Patricia, PhD Associate Professor of English

FACILITY UPGRADES

One of the areas where you can see Foundation support in action is through upgrades and improvements to some of our campus facilities. In 2021 the football field, baseball field and softball field were all able to be re-turfed, thanks to Foundation donations.



All three of these fields were overdue for an update, and being able to take care of all three fields at one time gave a huge boost to our Mountain Lion athletic programs. With 31% of our full-time students being student athletes and the competition for these athletes increasing each year, we are extremely fortunate to have alumni, donors and friends of Concord who are willing to help make these needed upgrades a reality through their financial support of the Concord University Foundation.

Another area on campus getting a long overdue upgrade is the main theater in the Alexander Fine Arts Center. Most of the composition of the main theater is original to the building, which was opened in 1970.

Considering the main theater is used for a wide array of campus and community gatherings (fine arts performances, local high school events and large lectures are just a few examples) we need to make sure this popular campus space puts its best face forward at all times.

Summer 2022 saw the conclusion of Phase One fundraising for the theater, which included the popular Seat for U campaign that allowed individuals to purchase a new theater seat in honor or memory of someone. Additional funding for Phase One came primarily from a generous pledge gift from Concord alums Jim '62 & Liz Jessee '61 and from an estate gift from another alum (stay tuned for more on this donation later!). This funding is allowing us to replace all of the seats in the theater, along with updating the flooring and ceiling. We were also able to make some technology upgrades



to the H.C. Paul theater which is being used more while the main theater is under construction. We are excited to re-open the main theater in the Fall of 2023 and cannot wait to offer a new and improved space to the Concord community and beyond, thanks to the outstanding support of our Foundation family.

Now that Phase One of the Theater fundraising project is complete, we are ready to begin Act Two! For details on what Phase Two fundraising will cover and how you can assist with that project please contact Sarah Turner, VP for Advancement at slturner@concord.edu

CASH FLOWS

June 30, 2022 and June 30, 2021

Investment Activities	2022	2021
Sales & Maturities of Investments	1,088,151	1,529,192
Purchase of Investments	(1,386,937)	(3,403,239)
Purchase of Office Equipment		(3,705)
Net Cash from Investing	(\$298,786)	(\$1,877,752)
Financing Activities	2022	2021
Contributions Restricted for long-term investment	1,090,699	66,669
Annuity Agreements	(6,900)	(6,900)
Net Cash provided by financing activities	\$1,083,799	\$59,769
Net increase (decrease) in cash and cash equivalents	(\$219,239)	\$96,994
Cash & Cash Equivalents	2022	2021
Beginning	895,508	798,514
Ending	676,269	895,508
*Supplemental Disclosure		
Reconciliation of cash, cash equivalents and restricted cash to the statements of financial positions:		
Cash & Cash Equivalents	310,202	820,798
Restricted cash for long-term investment and by agency relationships	366,067	74,710
	\$676,269	\$895,508

KELLI CAMERON

PATRICIA SPARKS SCHOLARSHIP
FOR EDUCATION MAJORS RECIPIENT

Hometown: Pineville, WV

Major: Elementary Education

Plans: Return to Concord for my Masters and begin my career teaching!

“I was very blessed to be chosen to receive a CU Foundation Scholarship this semester. Being a first generation college student, it felt amazing to receive this scholarship. It made things easier on me with helping the financial burden and allowing me to focus on my education.”



2021-2022 FUNDS & SCHOLARSHIPS

July 1, 2021 - June 30, 2022

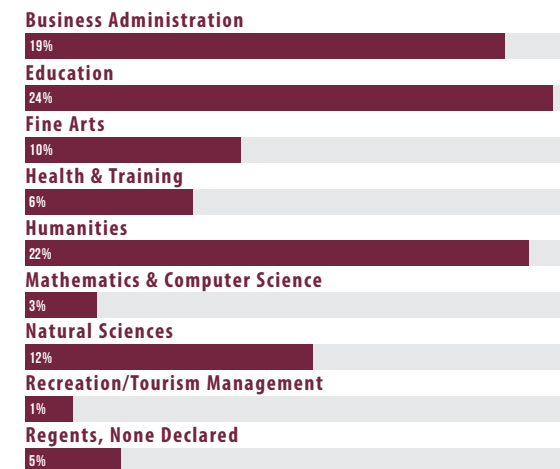
The Concord University Foundation is proud to manage over **260** funds totaling **\$33,871,883**.

New funds for the 2021-2022 fiscal year include

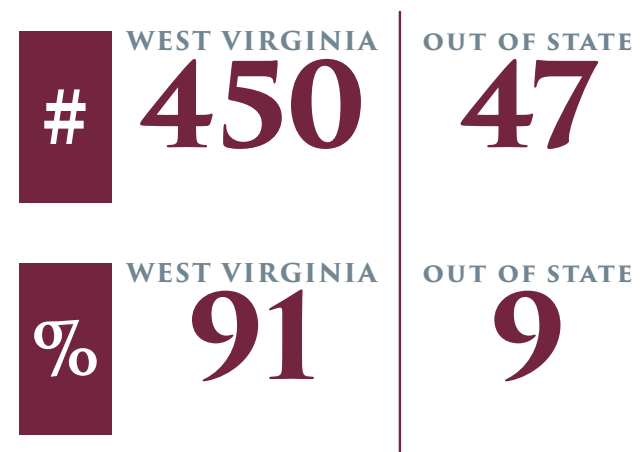
Access & Affordability, David Bard Scholarship, The Cynthia Wegley Barnette Nursing Scholarship, Campus Projects & Infrastructure, Margaret Edmunds Scholarship, Area of Greatest Need, Coach Paul Greer Scholarship, The Hope Chest Scholarship, Thomas G. Wilson Memorial Scholarship, Thomas G. Wilson Retention Scholarship

SCHOLARSHIP RECIPIENTS

by Major



by Residence



CHASE BROWN '21

PATRICIA SPARKS SCHOLARSHIP
FOR EDUCATION MAJORS RECIPIENT

Hometown: Glen Fork, WV

Major: Elementary Education

Plans: Teach in southern West Virginia and begin work toward a Master's in Educational Leadership

Campus clubs/ organizations: ALEF, Tau Kappa Epsilon, Resident Assistant in South Tower

"Receiving a Foundation scholarship made my life as a Concord student all the better and helped ease the financial burden schooling can often create. My scholarship pushed me one step closer to receiving my degree on time!"



LIST OF FUNDS & SCHOLARSHIPS

Access & Affordability	Arthur J. and Irene K. Benson Scholarship	Sheila Chipley Scholarship	Five Aces Scholarship
ACT Scholarship (Dorothy Dunbar Scholarship and Arbutus Heath Scholarship)	The CUAA Sue Berger Everett Scholarship	Harry Christie Scholarship	Mike and Mildred (Sowers) Flanigan Scholarship
Glen M. and Jane Akers Scholarship	Professor P.C. Bibbee Scholarship	Cierniewski Library Fund	Arman E. Fletcher Memorial Golf Scholarship
Alderman-Given Business Scholarship	Leola Hoke Bingham Music Scholarship	William W. and Olivia F. Clark Scholarship	George Floyd Memorial Scholarship
Hildred Smith-Allard Music Endowment	Eugene Bingham Athletic Scholarship Fund	Classified Employees Scholarship	Friedl Faculty Award
Gregory M. Allen Scholarship	Louis Bingham Basketball Scholarship	Harry and Shirley Cline Memorial Scholarship	Robert Gallione, Jr. Scholarship
Gregory and Mary Aloia Veteran Scholarship	Louis Bingham Football Scholarship	Professor Jim Coiner '60 Advertising & Graphic Design Scholarship	Kevin Garrett Baseball Scholarship
Elisabeth "Libby" Alvis Memorial Scholarship	Louis Bingham Teacher Scholarship	Conn-Weld Industries, Inc. Scholarship Fund	Thomas Giffen Scholarship
John C. and Ruby Anderson Scholarship	Lisa Blankenship Memorial Scholarship	Cook/Rado Scholarship	Fred Gilbert Trust
J. W. "Bill" Anderson Scholarship	Dr. Jerry Blatt Scholarship	Clifford E. and Linnie M. Coon Scholarship	Gilbert High School (Quest II)
Sadie Sue Anderson Scholarship	Dr. Jerry Blatt Memorial Fund	Covey Family Scholarship	Mary Holroyd Sampson Gillie Scholarship
Aramark Scholarship Fund	Bluefield Regional Medical Center Scholarship	Lt. Aaron L. Crook Memorial Scholarship	Girl Scout Gold Award Scholarship
Michael "Mikey" Atwell Scholarship	Edward Theodore (Ted) Boggess Scholarship	George Cruise Foundation Scholarship	Kenneth V. and Virginia Heimer Gleason Music Scholarship
BC Book Award (Nancy Shannon Book Fund)	Wayne and Cassandra Bolen Chemistry Fund	David Darnell Athletic Scholarship	Golf Tournament Scholarship
Carl Azzara Music Colloquium Endowment	The CUAA Bolen Scholarship	The CUAA Caroline Dawson Ward Scholarship	Paul Goodof Scholarship
Carl H. Bailey Scholarship	S. Boninsegna Scholarship	Frank and Fannie Dean Scholarship	Area of Greatest Need
Elizabeth Brock Bailey Scholarship	Hazel Morgan Booth Scholarship	Maxey/Deel Scholarship	Coach Paul Greer Scholarship
James Bailey Scholarship	The CUAA Bowman-Fraser Graduate Scholarship	Lucy Sneed DeNuzzo Scholarship	Victor and David Grigoraci Scholarship
Virginia Bailey Scholarship	Dr. Branson Scholarship	Thomas and Charlotte Deskins Scholarship	Jack Grose/SGA Scholarship
Walter and Phyllis Bailey Memorial Scholarship	Joel Brewster Scholarship	Mary Lou Dickenson Scholarship	Grace Gumm Scholarship
Homer K. Ball Memorial Scholarship	CUAA Alumni Brick Project	Michael Donato Music Scholarship	Gwinn Family Scholarship
Yankee Barbakow Family Scholarship	Ronald Burgher Scholarship	Margaret Edmunds Scholarship	Earl Wayne and Rosa Woodring Haga Scholarship
David Bard Scholarship	Division of Business International Travel Scholarship	George and Dori Edwards Memorial Scholarship	Lucy Epperson Hale Memorial Scholarship
The Cynthia Wegley Barnette Nursing Scholarship	Bussard Scholarship	Princeton Elks Memorial Scholarship	Ruth and Russel Hall Scholarship
The CUAA Laurence E. Bayless Scholarship	Butcher Minority Trust Fund	Robert Ellison Scholarship	The CUAA Hamlett-Smith Book Waiver Fund
BB&T Scholarship Fund	Arthur Butcher Scholarship	Endowment Fund (General Scholarship Fund)	The Alice Hannah Latham, Lambert Ellsworth, and Sarah Lee (Sally) Drake Music Scholarship Fund
Beasley/Dressler Memorial Scholarship	Darrell K. Cales Scholarship	Concord Faculty Scholarship	James H. "Buck" Harless Business Scholarship
Henry Clay Beavers Scholarship	Friends of the Carillon and Pipe Organ Fund	Larry Fanning Scholarship	Hobart and Pansy Harvey Foundation Scholarship
Mary Edna Beckett Natural Science Fund	Carter Family Fund	Daniel W. Farley, PhD Scholarship	John C. and Chloe A. Higginbotham Scholarship
The CUAA Mary Edna Beckett Scholarship	Carucci Family Scholarship	Tommy M. and Mary J. Farmer Scholarship	Arthur N. Hofstetter Scholarship
Eddie Bender Scholarship	William B. Caruth, Sr. Scholarship	Max Mendel Fezer Scholarship	Donald and Linda Holcomb Presidential Scholarship
Lester-Bennett Scholarship	William B. Caruth, Jr., and Robert Preston Walters (Memorial Music Scholarship)	Harry Finkelman Scholarship	Holcomb Family Presidential Scholarship

LIST OF FUNDS & SCHOLARSHIPS

The CUAA Ella Holroyd Scholarship	S. Charles and Una M. Melton Scholarship Fund	Purser Memorial Endowment	Patricia Sparks Scholarship
The Hope Chest Scholarship	The Alton Douglas / Mercer Anglers Scholarship	Quest II Foundation Scholarship (Bank One, City National Bank, Gilbert High School, Jaeger High School, Liberty High School Matching, Pikeview High School- Athens, Princeton High School, United National Bank)	Amanda Knighton Stafford Scholarship
Herman Hoskins Scholarship	Marguerite Miller Education Scholarship	John Minick III Business Scholarship	Woodrow and Eva (Sims) Stanley Scholarship
Joseph G. and Nellie Bailey Hunt Scholarship	B.G. Moore Scholarship	George F. Moore Scholarship	Margaret Ann Stradley Scholarship
International Studies Fund	Lloyd Moyer Scholarship	Lloyd Moyer Athletic Scholarship	Allie Irene Strasko Research Endowment
John Jessee Scholarship	Mt. View/Welch High School Scholarship	Mountain State Regular Veterans Association Post #57 Scholarship	Doug Tanner Scholarship
Margaret Jones Scholarship	Ralph Kiser Scholarship	Sally Neal Scholarship	Kamala Ranganathan Scholarship
Dr. Paul J Kane Memorial Lecture Series	Kroger Scholarship	Frank Nelson Scholarship	Ben Reed Scholarship
Georgia Kelley Scholarship	Kwik Kafe Scholarship	Kristen Osborne Scholarship	Robert Richardson Scholarship
Kelli Ann Kirby Memorial Scholarship	Robert Kyle Athletic Scholarship	Lawrence Pace Scholarship	Freida Joy Riley Scholarship
Roanoke/New River Valley Scholarship	Matthew David Lagowski Scholarship	Dr. and Mrs. Albert Paine Scholarship	Robert Roark Scholarship
Robert Roark Scholarship	Winn Hylton Landing Scholarship	The John and Lucia Pais Endowed Charitable Fund	William B. and Elizabeth Robertson Scholarship
Unrestricted Funds (Annual Fund)	Lane Family Scholarship	Parker Family Scholarship Fund	Mary and J. Therin Rogers Scholarship
Verizon Scholarship	Louise Leary Delta Kappa Scholarship	Mike Pashion Scholarship	Forrest Roles Scholarship
Tom Walthall Memorial Scholarship	J. Franklin Long and Vernon C. Long Scholarship	Andy Paterno Family Scholarship	Josephine Lilly Rorrer Memorial Scholarship Fund A
Hassel Ward (Campus Beautification Fund)	Glenn and Sandra Lowe Family Scholarship	CU Pathways Retention Scholarship	Josephine Lilly Rorrer Memorial Scholarship Fund B
Bill Weber Football Scholarship	Lowes Foundation Scholarship	David L Pearce Scholarship	David S. Roth Memorial Scholarship
Welch High School '52 Scholarship	LeRoy Mabe Accounting Scholarship	Fannie and W.D. Pendleton Scholarship	Rupert High School '56 Scholarship
Welch High School '59 Scholarship	Douglas Machesney Scholarship	Robert Pewanick Business Scholarship	Beryle Santon Scholarship
The CUAA Hawey A. Wells Sr. Scholarship	Maier Scholarship	Pepsi Scholarship	Student Government Association Scholarship
Betty R. White Fine Arts Fund	Maier Foundation Retention and Student Success Scholarship	Diana Delung Perry Scholarship	Sharp Memorial Fund
L. H. and Madeline White Scholarship	John L. and Mary M. Matherly Scholarship	John Perry Scholarship	Shott Entrepreneurial Endowment
The White Coat Society	Clyde and Elizabeth Maxey Scholarship	Wanda McCoy Perry Scholarship	Shott Faculty Development
Marcella Dee Whitlock Scholarship	Erma Jean McAlister Memorial Scholarship	Joseph Peters Scholarship	Anna Lee Campbell Shumate Scholarship
Jerry Ray Willis Scholarship	McClanahan Merit Award	Peterstown High School Scholarship	Cassandra Smith Scholarship
Damaris Wilson Scholarship	Billie Martin McLaugherty Scholarship	Phi Sig-Phi Mu Chapter Scholarship	John David Smith Memorial Scholarship
Woodrow Wilson High School Scholarship	McDowell County Scholarship	Maxine Poe Scholarship	Mary Parker Smith Scholarship
Thomas G. Wilson Memorial Scholarship	Delford McGraw Scholarship	Henry P. Porter, Senior and Mary Gravatt Porter Memorial Scholarship	Stanley D. and Brookie H. Smith Scholarship
Thomas G. Wilson Retention Scholarship	William McKee Scholarship	H. E. "Skip" Powell Scholarship	Arthur and Gladys Smith Pre-Med Scholarship
Adam Wooten Scholarship	The CUAA Otta & Kathryn McKinney Memorial Graduate Scholarship	Jonathan Powell Hope Foundation Scholarship	Emory Smith, Jr. Scholarship
Lorene Mae McKenzie Worrell '35 Education Scholarship		Nelrose Richards Price Scholarship	Hildred Smith Music Scholarship Fund
			Joseph L. Soto Family Teacher Education Scholarship

FOUNDATION SUPPORTERS

July 1, 2021 - June 30, 2022

The CU Foundation would like to recognize our generous donors for their support this past year. Thank you!

\$500,000-\$999,999

Estate of Thomas G. Wilson

\$100,000-\$499,999

Estate of Gary W. Anderson
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Heather Craig-Oldsen
Ben Crawford
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Kevin J. Given
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Judge Robert G. Goosens
Daniel and Sandra Green
Dr. Karen H. Griffiee

Dr. Sam Groseclose
Hank C. Halbert III
Dr. William Hale
Cameron Hall
Dr. Christopher Hansen
Linda R. Harcharic
Jim & Patricia Hardin
David Harrington
Dr. Beverly Harris
Donlie and Barbara Henderson
Suzanne W. Hiner
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Rick Holland
Senator Edd and Dana Houck
John & Judy Hudkins
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Laura H. Jaworski
Patricia Johnson
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Jayne H. Jones
Thomas and Mercedes Joyce
Jacqueline Karbo
Amanda Karki
Dana Kessinger
Barbara Klingensmith
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July 1, 2021 - June 30, 2022

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Each featured name is a friend or loved one that has passed away. The names listed under each of those are the individuals that have made memorial contributions in their honor.

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