

Volume 1 | Issue 3
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SUCCESSMENT

CONCORD UNIVERSITY'S
ASSESSMENT NEWSLETTER

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Upcoming

The goal of this newsletter is to promote better awareness and understanding of assessment, and to keep Concord faculty, staff, and students informed on important and relevant information related to assessment and accountability.

What's Happening in Assessment

Preparing for Faculty Assessment Seminar

Assessment in higher education measures the educational effectiveness and quality of an institution's offering. Assessment informs stakeholders including students, professors, administrators and external agencies on the quality and credibility of a university. Concord will hold its first Assessment Day on Wednesday, August 11 as part of the Fall Opening Week activities. The purpose of the day will be to discuss assessment efforts across campus, hear from experts in the field of assessment, share collected assessment evidence, and coordinate improvement efforts for the upcoming academic year.

Assessment Handbook

The Assessment Handbook includes valuable information for faculty to review as fall preparation continues. Topics include:

- Assessment Basics
- Getting Started
- Assessment Tools
- Implementation
- Assessment at Concord University

You can find the updated handbook on the University Assessment webpage under Assessment Resources.

<https://www.concord.edu/About/History-Future/University-Assessment.aspx>

Assessment Tip of the Month

Developing Your Fall Assessment

Course development should start with a strong internal structure conducive to student learning. An alignment among student learning objectives, assessments, and instructional strategies ensures an internally consistent structure. When these components are not aligned, students might rightfully complain that the test did not have anything to do with what was covered in the course, or faculty might feel that even though students are earning a passing grade, they have not really mastered the material at the preferred level.

Alignment between activities and assessments helps minimize wasted time as students are able to focus on knowledge and skills geared towards the student learning objectives.

UPCOMING

Faculty should work within their academic departments and/or with faculty in the same discipline to identify student learning objectives and create assessment activities.

2021-2022

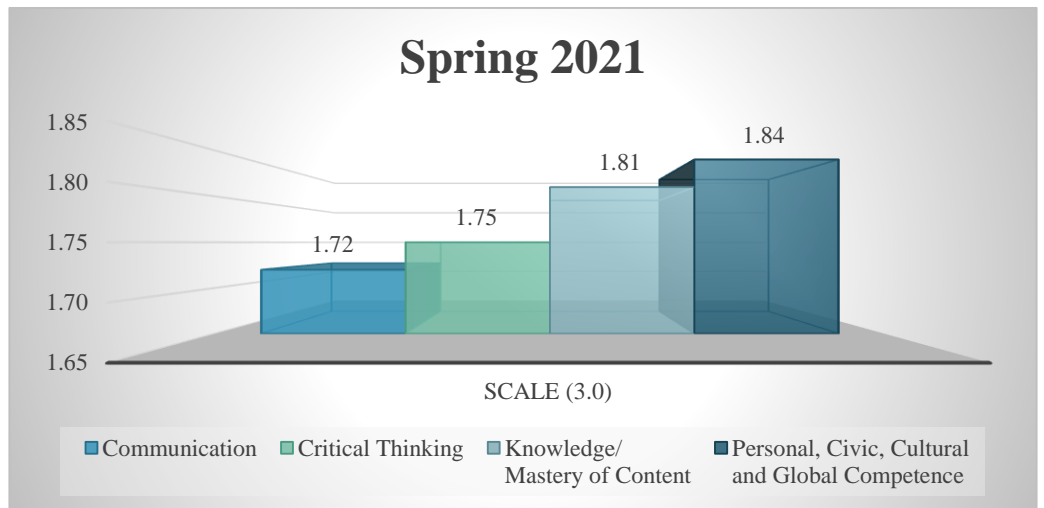
Reference
Carnegie Mellon University. (2020). Design & Teach a Course. Teaching Excellence & Educational Innovation. <https://www.cmu.edu/teaching/designteach/design/learningobjectives.html>.

5-Year Program
Reviews

Spring 2021 General Education Assessment Data

BS – Computer
Information Systems
BS – Chemistry
BS – Computer
Science
BS – Environmental
Geosciences
BS – Biology

Concord University’s general education assessment process is designed to sustain and strengthen student learning across the core courses as well as programmatic progression. In Spring 2021, a total of 117 distinct courses assessed general education outcomes from one of the four University Learning Goals. Results from the assessment are below as well as a comparison for the last three semesters. Data for specific general education categories will be sent to department chairs for faculty review and continuous improvement.



**QUESTIONS OR
COMMENTS?**

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