



## Approved Activities and Objectives<sup>1</sup>

### Activity # 1: Increase affordable access to general education and market-driven degree programs through online courses

- **Objective 1.1.A:** Increase HS Students engaged with dual enrollment or college-readiness courses to 200 students
- **Objective 1.1.B:** Increase undergraduate/graduate students online course taking by 10%
- **Objective 1.1.C:** Increase adult learners engaged with online degree programs by 10%
- **Objective 1.1.D:** Increase the percentage of undergraduate students completing online courses and earning grades of C or better to 82%
- **Objective 1.2.A:** Sixty percent of all faculty teaching online will participate in professional development beyond initial QM training and 90% will report an increased competency for incorporating online coursework
- **Objective 1.2.B:** Students report satisfaction with online courses increasing 10% annually
- **Objective 1.3.A:** Increase the percentage of students completing online courses and earning grades of C or better to 82%

### Activity #2: Student engagement with innovative career exploration through research and internships that lead to graduation and a career

- **Objective 2.1.A:** Forty percent of courses will be embedded with career services
- **Objective 2.1.B:** Forty percent of faculty will receive professional development to embed career services
- **Objective 2.1.C:** Increase in students reporting engaging in career planning with faculty to 3.0 NSSE average
- **Objective 2.2.A:** Increase number of alumni partnerships to 150
- **Objective 2.2.B:** Thirty percent of students will engage with the alumni network beginning with 10% of the total student body and increasing to 30%
- **Objective 2.3.A:** Increase percentage of students participating in internships to 60%
- **Objective 2.3.B:** Increase percentage of students participating in undergraduate research to 40%
- **Objective 2.3.C:** Fifty percent of students provided support services from the Center for Academic and Career Development
- **Objective 2.3.D:** Increase retention of students provided services by the Center and engaged with internships/research to 70%

---

<sup>1</sup> As of June 20, 2022



**Activity # 3: A robust and transparent office of Institutional Research that supports the campus community in making better evidence-based decisions**

- **Objective 3.1.A:** Increase stakeholder views and usage of data dashboards as reported through a survey by 10% annually
- **Objective 3.1.B:** Increase stakeholder use of data for evidence-based decision making as reported through a survey 10% annually
- **Objective 3.2.A:** Increase the number of campus committees that include IR as supporting resource to 15
- **Objective 3.2.B:** Increase Professional Development for all levels of Concord University (including administration, faculty and staff) to share data to develop a culture of evidence-based decision making to 75% of all administration, faculty and staff