

Concord University

B.S. in Interdisciplinary Studies - Esports

Name _____

120 Semester hours minimum for graduation with a 2.00 average overall
56 hours from a four-year institution

2021-2022 Catalog

Course	Title	HRS	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
COMM 101	Fundamentals of Speech	3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
ENGL 203	ENGL 203 or 204	3		See Major
PHIL 316	HIST 101, 102, 203, 204, PHIL 101, 308, 316, or 361	3		See Major
Fine Arts- (3 credit hours) Select one (1) course from the following:				
ART 106	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		See Major
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
BGEN 105	Category 1 - Business and Professional Studies	3		See Major
PSY 101	BGEN 105, ECON 203, ECON 204, FIN 200, HSP 100 or SOWK 161	3		See Major
SOC 101	Category 2 - Geography GEOG 101, 255 or 321	3		See Major
	Category 3 - Political Science POSC 101, 104, or 202			
	Category 4 - Psychology PSY 101 or 200			
	Category 5 - Sociology SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
BIOL 101	Category 1-Biological Science BIOL 101, 102, 121, or 122	4		
GEOG 200	Category 2-Earth & Space Science GEOG 101, GEOL 140 or 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
MATH 103/C or MATH 105/C	College Algebra or Elementary Statistics	3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
P ED 101M	H ED 120, 304, P ED 101M, 117, or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Esports Core (9-12 Credit Hours)				
ESPT 101	Introduction to Esports	3		
ESPT 301	Esports Industry	3		
ESPT 450	Esports Internship	3-6		

*Students will complete at least 3 credit hours of internship for the degree, but no more than 6 credit hours of internship in their senior year.

CONCENTRATION 1 HR Management Concentration (24 credit hours)				
ACCT 205	Principles of Accounting I	3		
MGT 305	Principles of Management	3		
MGT 308	Human Resources Management	3		
MGT 401	Compensation Management	3		
MGT 406	Staffing	3		
MGT 407	Organizational Leadership	3		
MGT 408	Training and Development	3		
SPT 425	Sport Facilities and Security at Sports Events	3		

CONCENTRATION 2 General Management (24 credit hours)				
ACCT 205	Principles of Accounting I	3		
MGT 305	Principles of Management	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resource Management	3		
MGT 314	Entrepreneurship I**	3		
MGT 405	Organizational Theory and Design	3		
MGT 407	Organizational Leadership	3		
MGT 410	Business Ethics and Social Responsibility	3		

Students need to choose at least one other discipline from the other side to total 120 credit hours for the degree.

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Option 1 Multimedia Production (42 credit hours)				
ART 106	Basic Computer Graphics	3		
MCOM 142	Multimedia Storytelling	3		
MCOM 143	Video Studio Production	3		
MCOM 204	Interpersonal Communication	3		
MCOM 237 or MCOM 238	Video Field Production or Audio Production	3		
MCOM 239	Social Media Production	3		
MCOM 241	Digital Presenting	3		
MCOM 242	Multimedia Writing	3		
MCOM 301	Persuasion	3		
MCOM 304 or MCOM 305	Intercultural Communication and Diversity or Communication in the Organization	3		
MCOM 306	Editing Digital Media	3		
MCOM 359	Media and Communication Law	3		
MCOM 260	Practicum-Concordian News	1		
MKT 305	Principles of Marketing	3		

Option 2 Marketing (15-18 credit hours)				
BGEN 202 Or MATH 105/C	Decision Sciences I Or Elementary Statistics	3		
MKT 305	Principles of Marketing	3		
MKT 316	Advertising and Sales Promotion	3		
MKT 340	Marketing Research	3		
MKT 406	Consumer Behavior	3		
HSP 415 (RTM 415) or SPT 325	Meetings, Conventions, and Special Events Management or Sport Fundraising	3		

Option 3 Digital Professional Communications (42 credit hours)				
ART 106	Basic Computer Graphics	3		
BGEN 205	Fundamentals of Business Communication	3		
MCOM 142	Multimedia Storytelling	3		
MCOM 204	Interpersonal Communication	3		
MCOM 239	Social Media Production	3		
MCOM 241	Digital Presenting	3		
MCOM 242	Multimedia Writing	3		
MCOM 301	Persuasion	3		

MCOM 304	Intercultural Communication and Diversity	3		
MCOM 305	Communication in the Organization	3		
MKT 305	Principles of Marketing	3		
MKT 316	Advertising and Sales Promotion	3		
MKT 321	Sales	3		
MKT 406	Consumer Behavior	3		

Option 4 Art and Graphic Design (42 credit hours)				
ART 103	Drawing I	3		
ART 104	Drawing II	3		
ART 105	Design I	3		
ART 106	Basic Computer Graphics	3		
ART 202	Design II	3		
ART 221	Art History	3		
ART 222	Basic Production Techniques	3		
ART 223	Typography	3		
ART 229	Basic Illustration Techniques	3		
ART 328	Graphic Techniques	3		
ART 329	Advanced Illustration	3		
ART 331 or ART 359	Art History II or Studies in Computer Graphics	3		
ART 361	Web Design	3		
ART 402	Advanced Advertising Design	3		

Option 5 Additional Area (2.50 GPA Required for Discipline)				
	Students may work with their advisor to develop and option that meets their specific career goals. It must have a minimum of 12 credit hours of 300 or 400 level courses from the discipline chosen.	3		
		3		
		3		
		3		
		3		
		3		

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Fields

TOTAL MINIMUM REQUIRED CREDITS: 120

GENERAL EDUCATION CREDITS: 39-41

ELECTIVE CREDITS: 1-28