

**Concord University**  
**Bachelor of Science - Business Administration**  
*Registrar's Office Official Document*

Name \_\_\_\_\_

2022-2023 Catalog

120 Semester hours minimum for graduation with a 2.00 average overall 56 hours from a four-year institution

Course	Title	HRS	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
BGEN 205	Fundamentals of Business Communication	3	See Major	
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	<b>ENGL</b> 203 or 204	3		
	<b>HIST</b> 101, 102, 203, 204, <b>PHIL</b> 101,210, 316, or 361	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
	<b>ART</b> 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, <b>MUS</b> 101, *451, *453A, or <b>THEA</b> 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
ECON 203	<b>Category 1 - Business and Professional Studies</b> BGEN 105, ECON 203, ECON 204, FIN 200, RTM 100 or SOWK 161 <b>Category 2 - Geography</b> GEOG 101, 255 or 321 <b>Category 3 - Political Science</b> POSC 101, 104, or 202 <b>Category 4 - Psychology</b> PSY 101 or 200 <b>Category 5 - Sociology</b> SOC 101, 201, or 301	3	See Major	
		3		
		3		
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	<b>Category 1-Biological Science</b> BIOL 101, 102, 121, or 122	4		
	<b>Category 2-Earth &amp; Space Science</b> GEOL 101, GEOL 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	<b>Category 3-Physical Science</b> CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
MATH 103	College Algebra	3	See Major	
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	<b>HED</b> 120, 304, <b>PED</b> 101M, 117 or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Business Administration Core Curriculum (2.30 GPA required)				
ACCT 205	Principles of Accounting I	3		
ACCT 206	Principles of Accounting II	3		
BGEN 202	Decision Sciences I	3		
BGEN 205	Fundamentals of Business Communication	3		
BGEN 222	Business Productivity Software	3		
BGEN 301	Principles of Business Law	3		
BGEN 335	Decision Sciences II	3		
BGEN 412	International Business	3		
ECON 203	Principles of Microeconomics	3		
ECON 204	Principles of Macroeconomics	3		
FIN 311	Principles of Managerial Finance	3		
MGT 305	Principles of Management	3		
MGT 410	Business Ethics and Social Responsibility	3		
MGT 465	Strategic Management	3		
MKT 305	Principles of Marketing	3		

**Students must select ONE of the concentrations below**

CPA ACCOUNTING TRACK				
ACCT 303	Accounting Regulations	3		
ACCT 305	Intermediate Accounting I	3		
ACCT 306	Intermediate Accounting II	3		
ACCT 310	Federal and State Taxation I	3		
ACCT 401	Auditing	3		
ACCT 415	Accounting Information Systems	3		
	Business Elective	3		

**NOTE:**  
 Since July 1, 2000, 150 hours of college credit are required to sit for the CPA exam in West Virginia and other states.

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<b>CMA ACCOUNTING TRACK</b>				
ACCT 316	Accounting & Business Data Analytics	3		
ACCT 318	Cost Accounting	3		
ACCT 415	Accounting Information Systems	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

<b>MANAGEMENT</b>				
BGEN 311	Management Information Systems	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resource Management	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

<b>FINANCE</b>				
FIN 315	Intermediate Financial Management	3		
FIN 316	Investments	3		
FIN 402	Financial Modeling in Excel	3		
FIN 407	Financial Institutions	3		
FIN 436	International Financial Management	3		
	Business Elective	3		
	Business Elective	3		

<b>MARKETING</b>				
MKT 316	Advertising and Sales Promotion	3		
MKT 320	Sales	3		
MKT 340	Marketing Research	3		
MKT 406	Consumer Behavior	3		
MKT 445	Marketing Management	3		
	Business Elective	3		
	Business Elective	3		

<b>HOSPITALITY MANAGEMENT</b>				
HSP 100	Introduction into Recreation & Tourism Management	3		
HSP 305	Hospitality Management	3		
HSP 309	Lodging Management	3		
HSP 325	Tourism Planning & Development	3		
HSP 415	Meetings, Conventions and Special Events Management	3		
	Business Elective	3		
	Business Elective	3		

<b>SPORT MANAGEMENT</b>				
SPT 210	Sport Ethics and Diversity	3		
SPT 225	Sport Governance	3		
SPT 425	Sport Facilities & Operations Mgt	3		
SPT 450	Sport Management Internship	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

**RESIDENCE CREDIT:**

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Fields

**PROGRAM CREDIT:** 120 Credit Hours

**REQUIRED CREDIT:** 99-101 Credit Hours

**ELECTIVE CREDIT:** 19-21 Credit Hours