

Concord University
B.S. in Interdisciplinary Studies – Esports
Registrar's Office Official Document

Name _____
 120 Semester hours minimum for graduation with a 2.00 average overall
 56 hours from a four-year institution

2023-2024 Catalog

Note: Suggested General Education Program is in ***Bold Italics***. You may also see them listed in the catalog.

Course	Title	HRS	GR	QP
Written and Oral Communications (9 credit hours) <i>Select one course from BGEN 205 or COMM 101</i>				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
BGEN 205 or COMM 101	Fundamentals of Business Comm or Fundamentals of Speech	3		
Literature and Humanities (6 credit hours) <i>Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.</i>				
	ENGL 203 or 204	3		
	HIST 101, 102, 203, 204, PHIL 101, 308, 316, or 361	3		
Fine Arts-- (3 credit hours) <i>Select one (1) course from the following:</i>				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) <i>Select one (1) course from three different categories.</i>				
	Category 1 - Business and Professional Studies BGEN 105, ECON 203, ECON 204, FIN 200, HSP 100 or SOWK 161	3		
	Category 2 - Geography GEOG 101 or 221	3		
	Category 3 - Political Science POSC 101, 104, or 202			
	Category 4 - Psychology PSY 101 or 200			
	Category 5 - Sociology SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) <i>Select one (1) course from two different categories.</i>				
	Category 1-Biological Science BIOL 101, 102, 121, or 122	4		
	Category 2-Earth & Space Science GEOG 101, GEOL 140 or 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) <i>Select one (1) Mathematics course numbered 100 or higher.</i>				
	MATH 103 College Algebra recommended (Prerequisite for Option 2)	3		
Physical Wellness (2 credit hours) <i>Select one or more courses listed below for a total of at least two hours.</i>				
	HED 120, 304, PED 101M, 117, or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) <i>Select two courses within the same Modern/Classical Language for substitution purposes.</i>				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Esports Core (2.50 GPA Required for Discipline) (9-12 Credit Hours)				
ESPT 101	Introduction to Esports	3		
ESPT 301	Esports Industry	3		
ESPT 450	Esports Internship*	3-6		

*Students will complete at least 3 credit hours of internship for the degree, but no more than 6 credit hours of internship in their senior year.

Students need to select **one** of the following concentrations.

CONCENTRATION 1 HR Management Concentration (24 credit hours)				
ACCT 205	Principles of Accounting I	3		
MGT 305	Principles of Management	3		
MGT 308	Human Resources Management	3		
MGT 401	Compensation Management	3		
MGT 406	Staffing	3		
MGT 407	Organizational Leadership	3		
MGT 408	Training and Development	3		
SPT 425	Sport Facilities and Security at Sports Events	3		

CONCENTRATION 2 General Management (24 credit hours)				
ACCT 205	Principles of Accounting I	3		
MGT 305	Principles of Management	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resource Management	3		
MGT 314	Entrepreneurship I	3		
MGT 405	Organizational Theory and Design	3		
MGT 407	Organizational Leadership	3		
MGT 410	Business Ethics and Social Responsibility	3		

Students need to choose at least one other discipline from the other side to total 120 credit hours for the degree.

Note: Completion of the Interdisciplinary degree program requires a minimum of 120 credit hours. Students are encouraged to take electives that meet their career or professional goals. Required GPA: Overall GPA of a 2.0 with a minimum GPA of 2.5 in each selected discipline.

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Option 1 Multimedia Production (42 credit hours)				
ART 106	Basic Computer Graphics	3		
MCOM 142	Multimedia Storytelling	3		
MCOM 143	Video Studio Production	3		
MCOM 204	Interpersonal Communication	3		
MCOM 237 or MCOM 238	Video Field Production or Audio Production	3		
MCOM 239	Social Media Production	3		
MCOM 241	Digital Presenting	3		
MCOM 242	Multimedia Writing	3		
MCOM 260	Practicum: Concordian Workshop	1		
MCOM 260	Practicum: Mountain Lion Television	1		
MCOM 260	Practicum: WVCU Radio	1		
MCOM 301	Persuasion	3		
MCOM 304 or MCOM 305	Intercultural Communication and Diversity or Communication in the Organization	3		
MCOM 306	Editing Digital Media	3		
MCOM 359	Media and Communication Law	3		
MKT 305	Principles of Marketing	3		

Option 2 Marketing (15-18 credit hours)				
BGEN 202	Decision Sciences I	3		
MKT 305	Principles of Marketing	3		
MKT 316	Advertising and Sales Promotion	3		
MKT 340	Marketing Research	3		
MKT 406	Consumer Behavior	3		
HSP 415 or SPT 325	Meetings, Conventions, and Special Events Management or Sport Fundraising	3		

Option 3 Digital Professional Communications (42 credit hours)				
ART 106	Basic Computer Graphics	3		
BGEN 205	Fundamentals of Business Communication	3		
MCOM 142	Multimedia Storytelling	3		
MCOM 204	Interpersonal Communication	3		
MCOM 239	Social Media Production	3		
MCOM 241	Digital Presenting	3		
MCOM 242	Multimedia Writing	3		
MCOM 301	Persuasion	3		
MCOM 304	Intercultural Communication and	3		

	Diversity			
MCOM 305	Communication in the Organization	3		
MKT 305	Principles of Marketing	3		
MKT 316	Advertising and Sales Promotion	3		
MKT 321	Sales	3		
MKT 406	Consumer Behavior	3		

Option 4 Art and Graphic Design (42 credit hours)				
ART 103	Drawing I	3		
ART 104	Drawing II	3		
ART 105	Design I	3		
ART 106	Basic Computer Graphics	3		
ART 202	Design II	3		
ART 221	Art History	3		
ART 222	Basic Production Techniques	3		
ART 223	Typography	3		
ART 229	Basic Illustration Techniques	3		
ART 328	Graphic Techniques	3		
ART 329	Advanced Illustration	3		
ART 359 or ART 331	Studies in Computer Graphics or Art History II	3		
ART 361	Web Design	3		
ART 402	Advanced Advertising Design	3		

Option 5 Additional Area (2.50 GPA Required for Discipline)				
	Students may work with their advisor to develop and option that meets their specific career goals. It must have a minimum of 12 credit hours of 300 or 400 level courses from the discipline chosen.	3		
		3		
		3		
		3		
		3		
		3		

RESIDENCE CREDIT:

36 hours at Concord
 16 of last 32 hours at Concord
 Note: In some degree programs, this is prior to entering professional training.
 9 hours in Major, Teaching Fields

TOTAL MINIMUM REQUIRED CREDITS: 120
GENERAL EDUCATION CREDITS: 39-41
PROGRAM REQUIREMENTS: 45-78
ELECTIVE CREDITS: 1-36