## Concord University Bachelor of Arts in Communication Arts – Journalism Emphasis

| Name:  |   |          |         |               |  |
|--|---|----------|---------|---------------|--|
|  | inimum for graduation with a 2.00 avera                                     | ge ove   | rall    |               |  |
|  | m a four-year institution   | CD       | CD      | ΩĐ            |  |
| Course<br>Written and C  | Title Dral Communications (9 credit hours) Select of                        | CR       | GR      | QP            |  |
| BGEN 205 or  |   | те сои   | rsejro  | <i>)</i> 1111 |  |
|  |   | Π        | П       |               |  |
| ENGL 101   | Composition & Rhetoric I  | 3        |         |               |  |
|  |   |          |         |               |  |
| ENGL 102   | Composition & Rhetoric II   | 3        |         |               |  |
|  |   | 3        |         |               |  |
| Literature and   | Humanities (6 credit hours) Select one (1) co                               |          | om      |               |  |
|  | d one (1) course from History and Philosophy.                               |          |         |               |  |
| repeated for .   | 3 credit hours.   |          |         |               |  |
|  | ENGL 202 204 *2024 *2044 *2074  | 2        |         |               |  |
|  | ENGL 203, 204, *203A, *204A or *207A  | 3        |         |               |  |
|  | <b>HIST</b> 101, 102, 203, 204, <b>PHIL</b> 101, 102,                       | 3        |         |               |  |
|  | 210, 316, or 360  |          |         |               |  |
| Fine Arts– (3  | credit hours) Select one (1) course from the f                              | followir | ıg:     |               |  |
|  | <b>ART</b> 101, 103, 105, 106, 204, 205, 216,                               |          |         |               |  |
|  | 303, 304, 308, <b>MUS</b> 101, *451, *453A, or                              | 3        |         |               |  |
|  | THEA 102  | (7)      |         |               |  |
| Social and Be  | chavioral Sciences (9 credit hours) Select one (                            | 1) cou   | rse fro | m             |  |
| inree aijjeren   | Category 1 - Business and Professional                                      | Т        | Т       | Г             |  |
|  | Studies   | 3        |         |               |  |
|  | BGEN 105, ECON 201, ECON 202,   |          |         |               |  |
|  | FIN 200, RTM 100 or SOWK 161  | 3        |         |               |  |
|  | Category 2 - Geography<br>GEOG 101, 250 or 321                              |          |         |               |  |
|  | Category 3 - Political Science  | 3        |         |               |  |
|  | POSC 101, 104, or 202   |          |         |               |  |
|  | Category 4 - Psychology   |          |         |               |  |
|  | PSY 101 or 200 <u>Category 5 – Sociology</u>                                |          |         |               |  |
|  | SOC 101, 201, or 301  |          |         |               |  |
| Natural Scien  | ces (7-8 credit hours) Select one (1) course fre                            | om two   | differ  | ent           |  |
| categories.  |   |          |         |               |  |
|  | Category 1-Biological Science   |          |         |               |  |
|  | BIOL 101, 102 or 103  | 4        |         |               |  |
|  | Category 2-Earth & Space Science<br>GEOL 101, GEOL 150,                     | 3-4      |         |               |  |
|  | GEOG 200,   | 3-4      |         |               |  |
|  | PHSC 104, or  |          |         |               |  |
|  | PHYS 105  |          |         |               |  |
|  | Category 3-Physical Science CHEM 100, CHEM 101/111,                         |          |         |               |  |
|  | PHSC 103,   |          |         |               |  |
|  | PHYS 101, or PHYS 201   |          |         |               |  |
|  |   |          |         |               |  |
| Mathematics 100 or higher  | (3 credit hours) Select one (1) Mathematics co                              | ourse n  | umber   | ed            |  |
| 100 or nighter   | •   | 1        |         |               |  |
|  |   | 3        |         |               |  |
| Physical Well  | lness (2 credit hours) Select one or more cours                             |          | ed belo | l<br>w        |  |
|  | at least two hours.   |          |         |               |  |
|  | <b>H ED</b> 120, 304, <b>P ED</b> 101M, 117, 118, or                        | 2        |         |               |  |
|  | <b>RTM</b> 360  | L        |         |               |  |
|  | sical Language – (Optional 6 credit hours) Sele                             |          |         | es            |  |
| within the same Modern/Classical Language for substitution purposes. |   |          |         |               |  |
|  | May not substitute Modern Language for                                      |          |         |               |  |
|  | ENGL 101, ENGL 102, the 3 hour<br>Mathematics requirement or the 4-hour lab |          |         |               |  |
|  | science requirement.  |          |         |               |  |

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training. 9 hours in Major, Teaching Fields

2017-2018 Catalog

|                     | Communication Arts Core Requirements  |   |  |  |  |  |  |
|---------------------|---|---|--|--|--|--|--|
| Foundations Courses |   |   |  |  |  |  |  |
| COMM 201            | Advanced Public Speaking  | 3 |  |  |  |  |  |
| COMM 204            | Interpersonal Communication   | 3 |  |  |  |  |  |
| JOUR 220            | Fundamentals of Journalistic Writing  | 3 |  |  |  |  |  |
|                     | Theory Courses  |   |  |  |  |  |  |
|                     | Three courses from the following:   | 3 |  |  |  |  |  |
|                     | COMM 230, Intro. to Mass Comm.<br>COMM 250, Intro to Public Relations<br>COMM 270, Organizational Comm.<br>COMM 301, Persuasion<br>THEA 316, Acting I   | 3 |  |  |  |  |  |
|                     | Journalism must take COMM 230.  | 3 |  |  |  |  |  |
|                     | Capstone Experience   |   |  |  |  |  |  |
| COMM 460            | Communication Capstone Experience   | 3 |  |  |  |  |  |
| Journalism Er       | nphasis (2.50 GPA required)   |   |  |  |  |  |  |
| COMM 218            | Writing for Electronic Media  | 3 |  |  |  |  |  |
| COMM 320            | Media Criticism   | 3 |  |  |  |  |  |
| COMM 360            | Communication Law   | 3 |  |  |  |  |  |
| JOUR 221            | Adv. Journalistic Writing/Editing   | 3 |  |  |  |  |  |
| JOUR 330            | Copy Editing and Design   | 3 |  |  |  |  |  |
| JOUR 334            | Feature Writing   | 3 |  |  |  |  |  |
| JOUR 421            | Digital Journalism  | 3 |  |  |  |  |  |
|                     | *Four (4) credit hours from the following:  | 1 |  |  |  |  |  |
|                     | COMM 210N, Comm. Workshop<br>COMM 210P, Comm. Workshop<br>COMM 210R, Comm. Workshop<br>COMM 210T, Comm. Workshop  | 1 |  |  |  |  |  |
|                     |   | 1 |  |  |  |  |  |
|                     |   | 1 |  |  |  |  |  |
|                     | Two courses from the following:   |   |  |  |  |  |  |
|                     |   | 3 |  |  |  |  |  |
|                     | ART 216A, Photography I<br>COMM 304, Intercultural Comm.<br>COMM 315, Int. Strategic Comm.<br>COMM 318, Electronic News Gather.<br>COMM 400G, Special Projects<br>COMM 411, Rhetorical Theory<br>COMM 422, Rhetorical Criticism<br>ENGL 302, Study of the English Lang. | 3 |  |  |  |  |  |
|                     | Or  | 1 |  |  |  |  |  |

\*It is recommended that students have COMM 140 and 141 prior to COMM 210T & COMM 210R; COMM 360 prior to COMM 210P; and JOUR 220 prior to COMM 210N.