

Volume 3 | Issue 1  
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# SUCCESSMENT

CONCORD UNIVERSITY'S  
ASSESSMENT NEWSLETTER

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The goal of this newsletter is to promote better awareness and understanding of assessment, and to keep Concord faculty, staff, and students informed on important and relevant information related to assessment and accountability.

## What's Happening in Assessment

### University Assessment Committee Meeting Schedule – Spring 2023

Thursday, January 19, 3:00pm (Zoom ✓)

Thursday, February 23, 3:00pm (Zoom)

Thursday, March 30, 3:00pm (Zoom)

### Spring Assessment CTL's

Using the General Education Assessment Rubric, Faculty Panel discussion

Day/Time: TBD

Annual Assessment and 5-Year Program Review Prep


Day/Time: TBD

## General Education Assessment Raw Data

At the request of faculty, a section of assessment data has been added to the intranet. General Education data for the last five semesters has been added to the University Assessment Resource page. Faculty can access any necessary information to make informed decisions about their general education courses.


### General Education Assessment Artifacts

 Fall 2021 General Education Assessment Artifacts


 Spring 2022 General Education Assessment Artifacts

### General Education Raw Data

 Spring 2020 General Education Raw Data.xlsx

 Fall 2020 General Education Raw Data.xlsx

 Spring 2021 General Education Raw Data.xlsx

 Fall 2021 General Education Raw Data.xlsx

 Spring 2022 General Education Raw Data.xlsx

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## Assessment Tip of the Month

### 3 Formative Assessment Strategies

Formative assessment requires educators to gather data about student learning throughout the learning process—instead of all at once at the end of it. The theory behind using formative assessment suggests that insights gained from this ongoing assessment process can help teachers shape instruction, guide student efforts, and increase success. This is accomplished by targeting areas that need work during the learning process.

Here are 3 formative assessment strategies that can be used in any higher education discipline.

## QUESTIONS OR COMMENTS?

### Contact

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#### 1. Classroom Polls

Electronic response systems are all the buzz on campus these days. Classroom polls allow professors to “transform passive learning into dynamic discovery,” which is a formative assessment strategy.

Research shows that electronic response systems improve engagement and highlight the impact of quick feedback. And thanks to programs such as Poll Everywhere, Kahoot!, and Top Hat, electronic response systems are widely accessible.

By using electronic response systems, professors can collect information about students’ state of understanding in real-time and adjust the lecture accordingly. Allowing for immediate feedback, electronic response systems also make it easy for students to assess how well they’re processing information in the middle of a lecture. Both instructors and students benefit from the feedback received, making classroom polls a win-win for everyone.

#### 2. Rubrics

If you use rubrics in your courses, you’re already employing a formative assessment strategy. In fact, a study on rubric-based formative assessment found that rubrics are one of the most effective formative assessment strategies. That’s because rubrics help students plan learning in the forethought phase, monitor learning during the performance, and self-assess afterward. Rubrics should clearly define the target that students are aiming for.

#### 3. Student Videos

Student videos facilitate reflection, support inquiry into success and failure, and influence plans for self-improvement. If students learn a demonstrable skill in your class, just have them record themselves performing it: presentations, speeches, violin solos, nursing skills check-offs, counseling sessions, student teaching observations, and more.

After performing a skill, students can review their own performance and receive feedback from instructors. While teachers’ red marks and comments often get misconstrued on paper, video bridges the gap. With video, your students won’t be left questioning your feedback.

By implementing these formative assessment strategies into your classroom, monitoring learning won’t be an issue.

Adapted from <https://get.goreact.com/resources/formative-assessment-strategies/>

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